

# Digital Art 1

## SEMESTER 1 FINAL RUBRIC

NAME: \_\_\_\_\_

### FINAL PROJECT

Target	5	4	3-5	1-3	0	Score
COMPOSITION  POINTS x2	Strong, interesting, engaging composition due to use and placement of compositional elements (elements, principles, balance, cropping, rule of thirds, etc.). Composition has simplicity (no unnecessary stimuli/not cluttered)	Interesting, engaging composition due to use and placement of compositional elements Could be made better with <b>minor</b> changes in compositional elements	Somewhat interesting and engaging composition due to use and placement of compositional elements Could be made better with <b>significant</b> changes	Lack of thoughtful use or placement of compositional elements. Not engaging.	Thought was not put into visual appeal, careless about composition. Not engaging.	POINTS x2
PURPOSE	Purpose is extremely clear; it is obvious why you made this work. It also relates to project assigned strongly.	Understandable purpose, but not immediate. Strongly relates to project.	Understandable purpose, but not immediate. Somewhat relates to project.	Purpose is there, but takes time to understand, or artist may have to explain it. Purpose does not strongly link to project.	No clear purpose of work.	
ENGAGING (VISUAL & IDEA)	Engages the viewer by making them want to keep looking at and investigating the work through both the visual choices and ideas	Engages the viewer by making them want to keep looking at and investigating the work through the visual choices OR the ideas	Interesting to look at, but does not hold your interest very long.	Interesting for a glance, but nothing holds your attention.	Not engaging to viewer	
DETAIL	Large amounts of detail, easy to tell because of skillful technique and composition	Large amounts of detail, detail may be somewhat disguised due to technique	Substantial amount of detail, but could be more due to how image was composed or technique used	Some detail, may be disguised due to composition or technique	Little to no detail	
CREATIVITY/ ORIGINALITY  POINTS x2	Both ideas and composition in the work demonstrate a variety of fresh and innovative thinking effectively; things are looked at from a new perspective. Risks are taken to create innovation. No mimicking or cliché.	Both ideas and composition in the work demonstrate fresh and innovative thinking to some effectiveness. Some risks are taken to create innovation. No mimicking or cliché.	Either ideas or composition in the work demonstrate some fresh and innovative thinking to some effectiveness. Little risks are taken. Some mimicking or cliché.	Little innovation in thinking about ideas or composition. Some mimicking or cliché.	No innovation in thinking; work is significantly copied or cliché.	POINTS x2
COLOR/TONE	Wide variety of tones or contrast in use of color, use of color was purposeful	Color use is purposeful, but there could be more contrast/variety in tone	Little variety in tone and contrast. Color is purposeful or if accidental, it's used to photographer's advantage.	Little variety in tone and contrast. Color/tone is accidental and not used to photographer's advantage.	Dull colors/no variety in tone	

<b>Target</b>	<b>5</b>	<b>4</b>	<b>3.5</b>	<b>1-3</b>	<b>0</b>	<b>Score</b>
<b>MEANING AND REFLECTION OF PROMPT</b>  <b>POINTS X4</b>	The meaning is engaging and clear and it relates to the project strongly. Meaning viewer understands from work matches artist's intention Artist can explain meaning clearly. Speaks to artist's and viewer's experiences. Makes viewer feel/think something.	Understandable and engaging meaning. Strongly relates to project. Meaning viewer understands from work may not match artist's intention Artist can explain meaning clearly. Speaks to artist's and viewer's experiences. Makes viewer feel/think something.	Difficult to understand meaning, artist may have to explain. But there is still a significant message in work Artist can explain meaning vaguely. Little personal connection with viewer or artist.	Difficult to understand meaning and meaning is minimal. Artist may have to explain work. Artist can explain meaning vaguely. Not engaging idea. Lacks personal connection with viewer or artist.	Requirements not met for a meaningful work. Artist cannot explain meaning. Not engaging idea.	<b>POINTS X4</b>
<b>QUALITY/ CRAFTSMANSHIP</b>	Image is excellent quality (resolution, print, color and exposure correction, matting, etc.)	Image is good quality, one element of quality is not excellent	Image is adequate quality, two or three quality elements are not excellent quality.	Image is adequate quality, multiple elements are poor.	Image is extremely poor quality	
<b>THOUGHT &amp; EFFORT/ DEDICATION</b>	Significant amount of thought and effort behind the work. Work is better because of it. Research is done. Dedication leads to the work matching the artist's intentions.	Significant amount of thought and effort behind the work. Research is done.	Substantial amount of thought and effort behind the work, but could be more. Seems rushed. Little research is done.	Minimal amount of thought and/or effort put into work. No research is done.	No thought or effort	
<b>MEETS REQUIREMENTS</b>  <b>POINTS X2</b>	Contains all required elements/meets all expectations	N/A	N/A	N/A	Does not contain all required elements	<b>POINTS X2</b>
<b>PLANNING AND PROCESS</b>  <b>POINTS X2</b>	Planning is completed thoughtfully and on time, process is reflective and helps create stronger work. Time used wisely.		Planning is completed on time, process helps create stronger work. Time used effectively.	Planning not completed on time, process not reflective	Planning not completed in advance of work being done.	<b>POINTS X2</b>
<b>DEMONSTRATION OF WHAT YOU LEARNED</b>  <b>POINTS X3</b>	Artwork clearly demonstrates a strong knowledge or skill development in chosen learnings. Multiple learnings demonstrated. Learnings taken to next level, demonstrated with creativity and application of knowledge/skill		Artwork clearly demonstrates a strong knowledge or skill development in chosen learnings. Multiple learnings demonstrated..	Artwork clearly demonstrates an adequate knowledge or skill development in chosen learnings. Multiple learnings demonstrated.	Artwork vaguely demonstrates a knowledge or skill development in chosen learnings. Minimal learnings demonstrated.	<b>POINTS X3</b>

SCORE: \_\_\_\_\_/105

## REFLECTION

<b>Descriptor</b>	<b>5</b>	<b>4</b>	<b>3.5</b>	<b>1-3</b>	<b>0</b>	<b>Score</b>
Reflection on how work addresses prompt <b>Points x4</b>	Response is very detailed and thoughtful and supported with multiple accurate and rich examples. Interesting analytical connections made. Explains, shows examples, analyzes AND Reflects.	Response is detailed and thoughtful but only supported with 1-2 accurate and rich examples. Interesting analytical connections made. Explains, shows examples, analyzes AND Reflects.	Response has substance, but could use more thought and more detail. Vague or expected connections made. Does not do all four: Explains, shows examples, analyzes AND Reflects.	Response is vague or supported with little detail. Does not do all four: Explains, shows examples, analyzes AND Reflects.	Response is inaccurate or not supported	<b>Points x4</b>
Reflection on what you've learned <b>Points x3</b>	Response is very detailed and thoughtful and supported with multiple accurate and rich examples. Interesting analytical connections made. Explains, shows examples, analyzes AND Reflects.	Response is detailed and thoughtful but only supported with 1-2 accurate and rich examples. Interesting analytical connections made. Explains, shows examples, analyzes AND Reflects.	Response has substance, but could use more thought and more detail. Vague or expected connections made. Does not do all four: Explains, shows examples, analyzes AND Reflects.	Response is vague or supported with little detail. Does not do all four: Explains, shows examples, analyzes AND Reflects.	Response is inaccurate or not supported	<b>Points x3</b>
Self evaluation <b>Points x2</b>	Response is very detailed and thoughtful and supported with multiple accurate and rich examples. Interesting analytical connections made. Explains, shows examples, analyzes AND Reflects.	Response is detailed and thoughtful but only supported with 1-2 accurate and rich examples. Interesting analytical connections made. Explains, shows examples, analyzes AND Reflects.	Response has substance, but could use more thought and more detail. Vague or expected connections made. Does not do all four: Explains, shows examples, analyzes AND Reflects.	Response is vague or supported with little detail. Does not do all four: Explains, shows examples, analyzes AND Reflects.	Response is inaccurate or not supported	<b>Points x2</b>
Thoughtful work	Considerable care and consideration went into your conceptual and creative choices	Care and consideration went into your conceptual and creative choices	Some care and consideration went into your conceptual and creative choices	Little care and consideration went into your conceptual and creative choices	No care and consideration went into your conceptual and creative choices	
Craftsmanship of work/ presentation	Work is excellent quality. Format is appropriate for your response. Correct spelling, grammar, concise, visually neat, logical, no rambling, etc.	Work is good quality, one element of quality is not excellent. Format is appropriate for your response. Correct spelling, grammar, concise, visually neat, logical, no rambling, etc.	Work is adequate quality, two or three quality elements are not excellent quality. Format is not really appropriate for your response.	Work is adequate quality, multiple elements are poor. Format is not appropriate for your response.	Work is extremely poor quality	

SCORE: \_\_\_\_\_/55

## CRITIQUE

<b>Descriptor</b>	<b>5</b>	<b>4</b>	<b>3.5</b>	<b>1-3</b>	<b>0</b>	<b>Score</b>
Presentation of final <b>Points x2</b>	Response is very detailed and thoughtful and supported with multiple accurate and rich examples.	Response is detailed and thoughtful but only supported with 1-2 accurate and rich examples.	Response has substance, but could use more thought and more detail.	Response is vague or supported with little detail.	Response is inaccurate or not supported	<b>Points x2</b>
Critiquing others work <b>Points x3</b>	Respond thoughtfully and in a detailed manner to at least 2 other students	Respond thoughtfully and in a detailed manner to at least 1 other student	Respond thoughtfully but vaguely to at least 2 other students	Respond thoughtfully but vaguely to at least 1 other student	No feedback given	<b>Points x3</b>

SCORE: \_\_\_\_\_/25

TOTAL: \_\_\_\_\_/185