

NAME: _____

PICTOGRAMS INSTALLATIONS

To finish your pictogram project, you will be “installing” your pictogram into the location of your choice utilizing Photoshop!

1. *Take a photo of where you will install your pictogram.* Consider composition and take multiple photos with different options, since you might change your mind once you start editing your photo. **This photo should be high quality - we want to print the final projects LARGE!**
2. *As you take your photo, consider how your pictogram will fit and where it will be installed.* Will it be on a tree? On a sign post? On the wall?
3. *Edit your final photo for color and exposure*
4. *Save your pictogram as a PNG file (see below)*
5. *Place your pictogram on your photograph in Photoshop.* Consider the placement of your pictogram on the photograph. Think about scale, realism, helping the viewer understand the location and purpose for the sign and making a nice overall composition (just don't have the pictogram big, centered, where we can't see the background.
6. *Consider adding elements (like a sign post, nails, etc.).* You can gather these photos from the internet if you need!
7. *Edit your image, doing what you need to do to make it look real.* Consider shadows, textures on the sign to make it look like it belongs there, shifting colors to make it match the photograph you took, matching focus planes, etc. You can use texture brushes and your blending modes to help!

SAVING YOUR PICTOGRAM AS A PNG FILE

PNG files keep a transparent background, so it won't add extra white background to your image when you bring it into Photoshop. But you must have a solid, shaped background behind your pictogram so you won't have holes in your PNG.

1. In Illustrator, open your Pictogram
2. Select all (CTRL + A)
3. Make sure you don't have any extra points around your pictogram. If you do, they will be selected when you select all. Delete them! The max size of your selection should be the shape of your pictogram
4. File > Export
5. Name the file, choose your save location and choose PNG as your file format