

KWS YEARBOOK BUSINESS AD SALES

WHAT: Visit local businesses and speak with them about purchasing an ad for our yearbook!

WHY: Selling ads help us fund the yearbook and keep prices low, as well as improve our equipment!

EXPECTATIONS:

- I expect every yearbook staffer to visit AT LEAST 5 local businesses to sell ads.
- You are expected to follow up with each business you visit at least once if they don't purchase an ad on the spot.
- Extra credit will be offered if more businesses are visited.
- All visits must be completed by Thanksgiving
- You must show proof that you visited a location (photographic, written, ad sale, etc.)
- Local is defined by areas in which our students come from. However, I recommend you focus on Pinckney, Howell and Brighton for better impact (communities where we pull the most students from).
- First sign up, first served