

ADVANCED ART

Project Rubric

Name: _____

Project: _____

Score: ____/150

Work

Category Total points per category: 10	Points: 10	Points: 8.5-9	Points: 7-8	Points: 3-6	Points: 0-3
Investigation of Elements and Principles of Design and composition (E&P) (aesthetics) POINTS x2	The work shows a thoughtful and generally successful use and investigation of the E&P and composition. Sensitivity in choices and placement.	The work shows a good and generally successful use and investigation of the E&P and composition. Sensitivity in choices and placement.	The work shows some decision making or discovery and some successful use and investigation of the E&P and composition. Some sensitivity in choices and placement.	Minimal thought in the use or placement of compositional elements.	Thought was not put into visual appeal, careless about composition
Integration of theme/essential questions into work (concepts) POINTS x2	Work relates thoughtfully to Essential Questions and thoughtfully investigates them, providing evidence of thoughtful decision making and of discovery	Work clearly relates to Essential Questions and investigates them on a somewhat deep level, leading to some clear decision making and discovery	Work relates to Essential Questions, but might be a bit vague. The work demonstrates some sense of investigation or discovery.	Connection to Essential Questions is lacking; the work appears inadequately thought out and insufficiently explored.	There is little or no evidence of connection to Essential Questions
Technical Competence and Skill with Materials and Media (technique) POINTS x2	The work is technically strong; materials and media are used well to express ideas. Shows significant growth in skills.	The work demonstrates good technical competence and use of materials and media; technical aspects and articulation of ideas do not always work together. Shows growth.	The work demonstrates moderate technical competence and some knowledgeable use of materials and media. Shows growth.	The work is generally awkward; it demonstrates marginal technical competence and awkward use of materials and media. Shows little or no growth.	The work is generally inept; use of materials and media is naive and lacks skill or technical competence. Shows little or no growth.
Originality and Innovative Thinking (aesthetics, concepts and technique)	The work demonstrates a range of original, innovative ideas and effective manipulation of aesthetics, concepts and technique	The work demonstrates some originality, some innovative thinking and purposeful manipulation of aesthetics, concepts and technique. Could be a significant variation of an existing idea.	Some original ideas seem to be emerging or some attempt at innovation with aesthetics, concepts and technique. Could be a significant variation of an existing idea.	The ideas in the work are unoriginal or rely mostly on appropriation; the work does not show inventive use of aesthetics, concepts and technique	There is no original or imaginative ideation in the work in regard to the aesthetics, concepts and technique; the work is comprised of trite, simplistic or appropriated solutions.
Intention behind choices (aesthetics, concepts & technique)	The work demonstrates a variety of intentions or purposes; a range of insights is apparent.	The work shows a variety of intentions and purposes although they may not be clearly articulated.	The work shows some range of intention and purpose.	The work does not clearly articulate a range of intentions or purposes.	The work is repetitive in regard to intentions or purposes

Category	Points: 10	Points: 8.5-9	Points: 7-8	Points: 3-6	Points: 0-3
Confident, Evocative Work That Engages the Viewer	The work as a whole is confident and evocative; it engages the viewer with visual qualities and meaning	Engages the viewer by making them want to keep looking at and investigating the work through both the visual choices and ideas	Engages the viewer by making them want to keep looking at and investigating the work through the visual choices OR the ideas	Interesting to look at, but does not hold your interest very long.	Interesting for a glance, but nothing holds your attention.
Experimentation and Risk Taking	The work shows successful engagement with experimentation and/or risk taking. New discoveries about media and concept are made.	The work shows engagement with experimentation and/or risk taking or both but with uneven success. New discoveries about media and/or concept are made.	The work may show attempts at experimentation and/or risk taking, but with limited success. New discoveries about media and/or concept are made.	The work shows little attempt at experimentation and/or risk taking, or the experimentation has little success. Minor discoveries about media and/or concept are made.	The work shows negligible experimentation and/or risk taking, or the experimentation is unsuccessful.
Overall Accomplishment and Quality POINTS x2	Overall the work demonstrates a strong level of excellence in concept, aesthetics, craftsmanship and technique.	Overall the work demonstrates a good level of excellence in concept, aesthetics, craftsmanship and technique.	Overall the work demonstrates a moderate level of excellence in concept, aesthetics, craftsmanship and technique.	Overall the work demonstrates a weak level of excellence in concept, aesthetics, craftsmanship and technique.	Overall the work lacks accomplishment

Process

Category	Points: 10	Points: 8.5-9	Points: 7-8	Points: 3-6	Points: 0-3
Creative Process (Inspiration, Development, Creation, Reflection)	Process is reflective and an effective method to developing convincing and highly successful work	Process is reflective and an effective method to developing successful work	Process is slightly reflective and a slightly effective method to developing successful work	Process is not reflective but serves as a somewhat effective method to developing successful work	Process is not reflective and is vague/random
Effort & Organization POINTS x2	All deadlines met throughout project. Class time and work time at home is used wisely. High degree of effort put into the process and creation of the work.	Most deadlines met throughout project. Class time and work time at home is used wisely. Some effort put into the process and creation of the work.		Some deadlines met throughout project. Class time and work time at home is sometimes used wisely. Little effort put into the process and creation of the work.	Unsatisfactory organization and effort.